



WILLAMETTE VALLEY
SYMPHONY
LANCE INOUE - ARTISTIC DIRECTOR

2023-24 Season

PROGRAM BOOK ADVERTISING

Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.

THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement remaining (4) program books.

PREMIUM COLOR ADS

Full Page Color Options

<input type="checkbox"/> Back Cover	\$800
<input type="checkbox"/> Inside Front Cover	\$680
<input type="checkbox"/> Inside Back Cover	\$600
<input type="checkbox"/> Inside Full Page	\$560

BLACK AND WHITE ADS

<input type="checkbox"/> Inside Full Page	\$460
<input type="checkbox"/> Inside Half Page	\$300
<input type="checkbox"/> Inside Third Page	\$200
<input type="checkbox"/> Inside Sixth Page	\$100

Partial Page Color Options

<input type="checkbox"/> Inside Half Page	\$360
<input type="checkbox"/> Inside Third Page	\$240
<input type="checkbox"/> Inside Sixth Page	\$120

Prorated ad prices (total cost divided by 4) for individual concerts are available with preference given to sponsors and full season advertisers.

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

- ☐ Please send invoice (Payment is due upon receipt of invoice)
☐ Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: executivedirector@willamettevalleysymphony.org
Mail to: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321

PROGRAM BOOK DATES

A full season - five (5) books

PERFORMANCE DATES:

September 23 & 24, 2023 Completed

December 16 & 17, 2023

February 17 & 18, 2024

April 6 & 7, 2024

June 8 & 9, 2024

AD SIZES

Back cover - 5.5 w x 8.5 h, full bleed

Inside full pages - 4.875 w x 8" h

Half pages - 4.875 w x 3.785 h (H)

or 2.375 w x 8" h (V)

Third Pages - 4.875 w x 3.785 h (H)

or 2.375 x 5.25" (V)

Sixth Page - 2.35" w x 2.5" h

FORMAT AND SUBMISSION

AD FORMAT

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and WVS are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you at no charge. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

AD SUBMISSION

Please submit files electronically to executivedirector@willamettevalleysymphony.org.