



WILLAMETTE VALLEY
SYMPHONY
 SEAN PAUL MILLS, ARTISTIC DIRECTOR

2013

PROGRAM BOOK ADVERTISING

Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.

THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement in one (1) concert program book.
 Full season rates for all four (4) program books - BUY 3, GET 1 FREE.

PREMIUM 4 COLOR -		BLACK AND WHITE	
Full Page Color		[] Inside Full Page	\$175
5.5 w x 8.5 h with full bleed		4.875" w x 8" h	
or 4.875 w x 8" h without bleed		[] Inside Half Page	\$100
[] Back Cover	\$300	4.875 w x 3.785 h or 2.375 w x 8" h	
[] Inside Front Cover	\$250	[] Inside Third Page	\$75
[] Inside Back Cover	\$225	4.875 w x 3.785 h or 2.375 w x 5.25" h	
[] Inside Full Page	\$200	[] Inside Sixth Page	\$40
[] Inside Half Page	\$150	2.35" w x 2.5" h	

PROGRAM BOOK CHOICES

- All four books (same ad copy for all 4)
- March 16-17, 2013
- June 8 -9, 2013
- September 2013 (Date TBA)
- November 2013 (Date TBA)

FORMAT AND SUBMISSION

AD FORMAT

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files.

Photos should be 300 DPI. All fonts must be embedded or converted to lines and paths.

We would be happy to design an ad for you. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI. A copy will be sent to you for approval.

The designer and WVS are not responsible for any mistakes in ads.

AD SUBMISSION

Please submit files electronically to executivedirector@willamettevalleysymphony.org.

QUESTIONS AND HELP

Kathleen Gaffney - 541.344.7683

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

[] Please send invoice (Payment is due upon receipt of invoice)

[] Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: artsmarketing@willamettevalleysymphony.org
 Fax 1.541.688.9236 (fax will go through after message. *Message will say Fern Ridge Gardens.*)
 Mail: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321

QUESTIONS: Kathleen Gaffney: 541.344.7683
artsmarketing@willamettevalleysymphony.org