



PROGRAM BOOK ADVERTISING

Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.
THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement in a full year of five (5) program books.

Full Page Color Options

Back Cover \$900

Inside Front Cover ~~-----\$750-----~~

Inside Back Cover \$675

Inside Full Page \$600

Partial Page Color Options

Inside Half Page \$450

Inside Third Page \$300

Inside Sixth Page \$150

Black & White Options

Inside Half Page \$300

Inside Third Page \$225

Inside Sixth Page \$120

Your advertising can start with any concert and will run for 1 full year. Please check box on right for date you would like to begin advertising.

An ad in our Summer Concert program is FREE with purchase of a full year of advertising.

Purchase 2 seasons of advertising and get the second year at 1/2 off! Check boxes below for these options.

I would like to purchase 2 years of advertising with WVS with 1/2 off of my second year!

I would like to also purchase a year of ads in the Salem Philharmonia Orchestra at 1/2 off.

PROGRAM BOOK DATES

Please check the date you would like your advertising to begin. Your ad will run for 5 concerts beginning on the one specified.

February 17 & 18 2018

April 14 & 15, 2018

June 9 & 10, 2018

July 28 & 29, 2018 (Included free of charge)

November 3 & 4, 2018

December 8 & 9, 2018

February 16 & 17, 2019

April 13 & 14, 2019

June 8 & 9, 2019

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

Please send invoice (Payment is due upon receipt of invoice)

Please invoice in installments as follows: _____

Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: artsmarketing@willamettevalleysymphony.org
 Mail to: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321

Questions? Contact Janell Saavedra at 541-777-9727

AD SIZES

Back cover - 5.5 w x 8.5 h, full bleed

Inside full pages - 4.875 w x 8" h

Half pages - 4.875 w x 3.785 h (H)
 or 2.375 w x 8" h (V)

Third Pages - 4.875 w x 3.785 h (H)
 or 2.375 x 5.25" (V)

Sixth Page - 2.35" w x 2.5" h

FORMAT AND SUBMISSION

AD FORMAT

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and WVS are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you at no charge. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

AD SUBMISSION

Please submit files electronically to executivedirector@willamettevalleysymphony.org.