WILLAMETTE VALLEY
SYMPHONY
SEAN PAUL MILLS, ARTISTIC DIRECTOR

2015-16 Season
PROGRAM BOOK ADVERTISING
Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.
THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement in a full season of four(4) program books.

PREMIUM 4 COLOR ADS

Full Page Color Options

[ ]	Back Cover	$900
[ ]	Inside Front Cover	$750
[ ]	Inside Back Cover	$675
[ ]	Inside Full Page	$600

Partial Page Color Options

[ ]	Inside Half Page	$450
[ ]	Inside Third Page	$300
[ ]	Inside Sixth Page	$150

BLACK AND WHITE ADS

[ ]	Inside Full Page	$525
[ ]	Inside Half Page	$300
[ ]	Inside Third Page	$225
[ ]	Inside Sixth Page	$120

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

[ ] Please send invoice (Payment is due upon receipt of invoice)
[ ] Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: artsmarketing@willamettevalleysymphony.org
Mail to: WVS, P.O. Box 433, Albany, OR 97321
Mail: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321
Questions? 541-510-5614

PROGRAM BOOK CHOICES

☐ A full season - four (4) books
PERFORMANCE DATES:
September 26 & 27, 2015
November14 & 15 2015
February 20 & 21, 2016
May 21 & 22 2016

AD SIZES

Back cover - 5.5 w x 8.5 h, full bleed
Inside full pages - 4.875 w x 8" h
Half pages - 4.875 w x 3.785 h (H)
or 2.375 w x 8" h (V)
Third Pages - 4.875 w x 3.785 h (H)
or 2.375 x 5.25" (V)
Sixth Page - 2.35" w x 2.5" h

FORMAT AND SUBMISSION

AD FORMAT
Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and WVS are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you at no charge. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

AD SUBMISSION
Please submit files electronically to executivedirector@willamettevalleysymphony.org.