

# 2014-15 Season PROGRAM BOOK ADVERTISING

Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.

THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICA	ATIONS		
Rates shown below are for ad placement in a full season of four (4)			
program books.			
PREMIUM 4 COLOR ADS Full Page Color Options  [ ] Back Cover  [ ] Inside Front Cover  [ ] Inside Back Cover  [ ] Inside Full Page	\$900 \$750 \$675 \$600	BLACK AND WHITE ADS  [ ] Inside Full Page [ ] Inside Half Page [ ] Inside Third Page [ ] Inside Sixth Page	\$525 \$300 \$225 \$120
Partial Page Color Options  [ ] Inside Half Page  [ ] Inside Third Page  [ ] Inside Sixth Page  YOUR INFORMATION	\$450 \$300 \$150		
Business Name			
Contact Name			
Address			
City		State Zip	
Phone		Fax	
E-mail			
Authorized Signature		Date	
Total Due			
[ ] Payment is enclosed			
PLEASE SEND COMPLETED CONTRACT TO			
E-mail: artsmarketing@willamettevalleysymphony.org			

Mail: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321

Fax 1.541.610.1665

Questions? Kathleen Gaffney - 541.344.7683

## PROGRAM BOOK CHOICES

A full season - four books

PERFORMANCE DATES: September 27 & 28, 2014 November 15 & 16 2014

> March 7 & 8, 2015 May 16 & 17, 2015

#### **AD SIZES**

Back cover - 5.5 w x 8.5 h, full bleed Inside full pages - 4.875 w x 8" h Half pages - 4.875 w x 3.785 h (H) or 2.375 w x 8" h (V) Third Pages - 4.875 w x 3.785 h (H) or 2.375 x 5.25" (V) Sixth Page - 2.35" w x 2.5" h

## FORMAT AND SUBMISSION

### **AD FORMAT**

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and WVS are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

## **AD SUBMISSION**

Please submit files electronically to <a href="mailto:executivedirector@">executivedirector@</a>
willamettevalleysymphony.org.