



3 Great reasons to advertise in WVS program books

- 1** Your marketing message will reach an audience of over 2,100 culturally minded people in Albany and Corvallis who believe in supporting local businesses like yours.
- 2** Our demographics target your message to people who have financial resources, are either in the prime earning period of their lives or are financially secure in their retirement, are well-educated, and are culturally minded.
- 3** Advertising in Willamette Valley Symphony program books showcases your business as a supporter of cultural arts in our community.

Your support will help the Willamette Valley Symphony continue to provide outstanding concerts at an affordable ticket price and free tickets for youth, ages 0 to 12, making it economical for families to introduce their children to live, symphonic performances.

New Flexible Advertising Packages for 2018!

You Pick when to Start Your advertising can start with any concert and will run for 1 full year.

You Pick when to Pay You can specify when you would like to be invoiced, making this a perfect fit with your cash flow. You can even arrange to pay in installments.

Buy a 5 concert season advertising package & get a 6th ad for FREE! An ad in our July Summer Concert program is FREE with purchase of advertising for our 5 regular season concerts. The 2018 summer concert features selections from your favorite musicals and will be presented in Salem as well as in Corvallis.

Buy one season & get a second season for 1/2 OFF! Want to spread your marketing message further? Purchase 2 seasons of advertising and get the second year at 1/2 off! Or, purchase advertising in Willamette Valley Symphony programs and you can buy a season of ads in the Salem Philharmonia Orchestra programs for 1/2 price!