



WILLAMETTE VALLEY
SYMPHONY
 SEAN PAUL MILLS, ARTISTIC DIRECTOR

PROGRAM BOOK ADVERTISING

Advertising in Willamette Valley Symphony program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.

THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement in a full season of 5 (five) program books.

PREMIUM 4 COLOR ADS

Full Page Color Options	
<input type="checkbox"/> Back Cover	\$900
<input type="checkbox"/> Inside Front Cover	\$750
<input type="checkbox"/> Inside Back Cover	\$675
<input type="checkbox"/> Inside Full Page	\$600

BLACK AND WHITE ADS

<input type="checkbox"/> Inside Full Page	\$525
<input type="checkbox"/> Inside Half Page	\$300
<input type="checkbox"/> Inside Third Page	\$225
<input type="checkbox"/> Inside Sixth Page	\$120

Partial Page Color Options

<input type="checkbox"/> Inside Half Page	\$450
<input type="checkbox"/> Inside Third Page	\$300
<input type="checkbox"/> Inside Sixth Page	\$150

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

Please send invoice (Payment is due upon receipt of invoice)

Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: artsmarketing@willamettevalleysymphony.org

Mail to: WVS, P.O. Box 433, Albany, OR 97321

Mail: Willamette Valley Symphony, P.O. Box 433, Albany, OR 97321

Questions? 541-510-5614

AD SIZES

2017-18 Concert Dates

Nov 4 & 5, 2017

Dec 9 & 10, 2017

February 17 & 18, 2018

April 14 & 15, 2018

June 9 & 10, 2018

Back cover - 5.5 w x 8.5 h, full bleed

Inside full pages - 4.875 w x 8" h

Half pages - 4.875 w x 3.785 h (H)

or 2.375 w x 8" h (V)

Third Pages - 4.875 w x 3.785 h (H)

or 2.375 x 5.25" (V)

Sixth Page - 2.35" w x 2.5" h

FORMAT AND SUBMISSION

AD FORMAT

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and WVS are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you at no charge. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

AD SUBMISSION

Please submit files electronically to executivedirector@willamettevalleysymphony.org.